



**FOR IMMEDIATE RELEASE**

## Byram Healthcare to be a Headlining Exhibitor at Reach 2016

*White Plains, NY* – Byram Healthcare is heading to Philadelphia later this month when ARN (Association of Rehab Nurses) gathers for one of its prominent annual events. REACH is a four-day educational conference, from September 28<sup>th</sup> to October 1<sup>st</sup>, with nearly a thousand rehabilitation nurses expected in attendance. As an exhibitor, Byram is a key component of the conference’s educational content.

Attendees can expect to be informed about the latest developments in services, software, products, and programs in the field of rehabilitation nursing. Along with products and solutions, Byram will also have their industry expertise on hand and readily available to all in attendance.

Among those expected to represent Byram Healthcare is National Product Manager, Christi Dabney Rauth. When asked about Byram’s role at the conference, Rauth said, “We [Byram Healthcare] are thrilled to exhibit and show our continued support for ARN and REACH. It’s an excellent opportunity to meet and share with a group of people absolutely critical to our company mission - nurses. Our goal is to help our customers live their life to the fullest by providing the clinically appropriate urologic, wound, ostomy and incontinence supplies.”

Armed with strategic knowledge facing the healthcare industry, those present at REACH 2016 will depart better able to discuss state-of-the-art approaches to improving patient care and outcomes. Additionally, they will be able to incorporate evidence-based enhancements to clinical practice.

Byram will be present at the Marriott in Downtown Philadelphia when REACH 2016 opens its doors. With high quality products on-hand to help assist nurses in treating spinal cord injuries, head injuries, strokes and general rehabilitation needs, Rehabilitation Nurses stand to learn much about the latest in treatment options available.

**CONTACT:** For more information about Byram Healthcare, their mission or the products they offer, visit [www.byramhealthcare.com](http://www.byramhealthcare.com) or contact Christi Dabney Rauth via phone **(310-750-7509)** or email, at [crauth@byramhealthcare.com](mailto:crauth@byramhealthcare.com). To learn more about REACH 2016 or ARN, you may visit their website at [www.rehabnurses.org](http://www.rehabnurses.org).