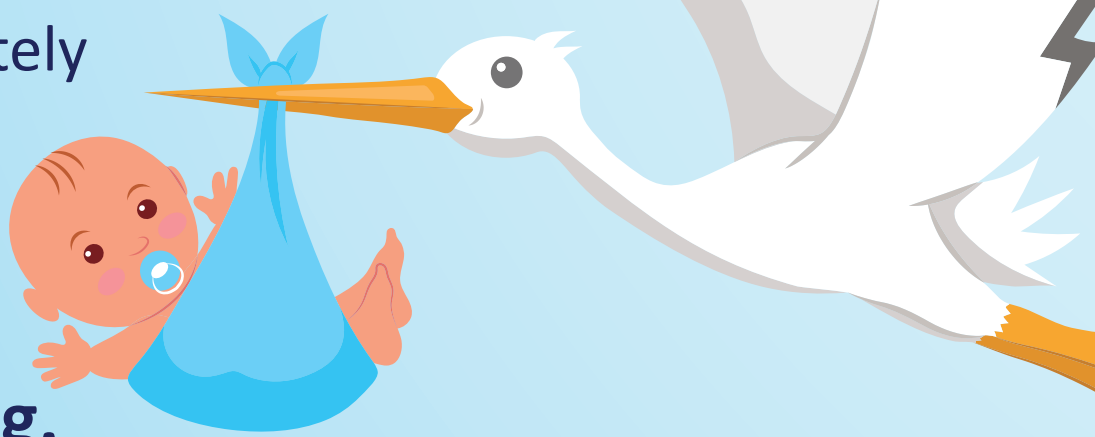


Breastfeeding and the Affordable Care Act: Do You Know Your Rights?

According to the CDC, there are about **3.6 million births** per year in the United States and approximately **83%** of those mothers will try breastfeeding.



#WBW2018

Byram Healthcare, a leading provider of high-quality, no-cost breast pumps through insurance, recently sponsored a survey conducted by Wakefield Research, of 1,000 expectant mothers. According to the data, the overwhelming majority do not know their breastfeeding rights under the Affordable Care Act (ACA).

The vast majority of women surveyed – 82 percent – don't know their rights regarding breastfeeding under current law

42% did not know breast pumps are covered at **no cost**



64% did not know lactation consultant sessions are covered at **no cost**



61% did not know employers must provide breaks for mothers to pump milk



The knowledge gap could be due to where expectant mothers are receiving their information about ACA breastfeeding benefits.



31% of expectant moms surveyed got this information from their **OB-GYN**

23% said they received this information from their **insurance provider**

10% learned about the ACA breastfeeding benefits from **lactation consultants**, despite the fact that visits to those consultants must be covered by insurance

34% didn't hear about the benefits from any of the anticipated sources, which also included **friends, family, online messaging board, classes or general physicians**

First-time mothers want to do everything right – and right away. Ordering a breast pump before the baby arrives can lessen the pressure on new moms

- **21%** of expectant moms surveyed believe that they can only order or receive a breast pump on their due date or after the baby is born
- **46%** believe they must wait until 30 days before their due date to order a breast pump through insurance
- **29%** know the truth: that they can order their breast pump as soon as they know their due date (even if their insurance company won't allow shipment until closer to the birth)



For more information about receiving a breast pump through insurance, visit <https://breastpumps.byramhealthcare.com/>